



San Mateo High School  
FOUNDATION

## 13TH ANNUAL BEARCAT BENEFIT BUSINESS SPONSORSHIP LEVELS

### DIAMOND: \$5,000+

- ❖ Full Page Color Cover Ad in Program Book
- ❖ One VIP Table for Ten to *Bearcat Benefit & Bravo Cocktail Reception* (value of \$1,500)
- ❖ Announcement & Recognition at Benefit as Highest Level Sponsor
- ❖ VIP Souvenir Gift Bag

### PLATINUM: \$2,500+

- ❖ Full Page Color Ad in Program Book
- ❖ Four Tickets to *Bearcat Benefit & Bravo Cocktail Reception* (value of \$600)
- ❖ VIP Souvenir Gift Bag

### GOLD: \$1,000+

- ❖ Full Page Ad in Program Book
- ❖ Two Tickets to *Bearcat Benefit & Bravo Cocktail Reception* (value of \$300)

### SILVER: \$500+

- ❖ Half Page Ad in Program Book

### BRONZE: \$300+

- ❖ Quarter Page Ad in Program Book

### In addition to the above:

#### ALL LEVELS WILL RECEIVE:

- ❖ Your company name displayed prominently at the event & pre-event functions
- ❖ Designation as sponsor in all promotional materials for the event, including:
  - Event invitation to 1700+
  - Program Book
  - SMHS PTO Daily Bulletin
  - SMHS In Contact Newsletter
  - San Mateo High School Website ([www.sanmateohigh.org](http://www.sanmateohigh.org))
  - San Mateo High School Foundation Website ([www.smhsf.org](http://www.smhsf.org))
- ❖ Option to provide promotional piece in gift bag for *Bravo* Reception
- ❖ Option to donate tables or seats to SMHS Teachers/Staff/Parents



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## 13TH ANNUAL BEARCAT BENEFIT BEARCATS IN BOLLYWOOD!

Saturday, October 28, 2017  
Bayview Dining Room, College Center  
College of San Mateo

### SPONSORSHIP COMMITMENT FORM

NAME OF BUSINESS \_\_\_\_\_

*Please print your business name exactly as you would like it to appear  
in promotional publications and acknowledgements*

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

#### SPONSOR LEVELS:

- |                          |          |          |
|--------------------------|----------|----------|
| <input type="checkbox"/> | DIAMOND  | \$5,000+ |
| <input type="checkbox"/> | PLATINUM | \$2,500+ |
| <input type="checkbox"/> | GOLD     | \$1,000+ |
| <input type="checkbox"/> | SILVER   | \$ 500+  |
| <input type="checkbox"/> | BRONZE   | \$ 300+  |

\* Please include a business card with your reply. Please email your business logo and High Resolution Ad in jpg format for inclusion in promotional materials to [info@smhsf.org](mailto:info@smhsf.org) by October 6, 2017

Please make your check payable to the **San Mateo High School Foundation** and mail to:

Bearcat Benefit Business Sponsorship  
San Mateo High School Foundation  
506 North Delaware Street, San Mateo, CA 94401

All checks must be postmarked by **October 6, 2017** in order to meet printing and promotional deadlines.

For more information about the San Mateo High School Foundation, please visit [www.smhsf.org](http://www.smhsf.org)



San Mateo High School  
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# 13TH ANNUAL BEARCAT BENEFIT

## BEARCATS IN BOLLYWOOD!

October 28, 2017

### BEARCAT BENEFIT AUCTION DONATION FORM

**PLEASE PRINT YOUR NAME AND/OR COMPANY NAME EXACTLY AS IT SHOULD APPEAR IN OUR PROGRAM BOOK AND PUBLICITY MATERIALS**

Donor Name(s) \_\_\_\_\_ Date Submitted \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Please check:  Current SMHS Parent  Alumni SMHS Parent  Faculty/Staff  Merchant  Friend of SMHSF

(Due to our printing deadline, all donor forms received by **10/6/17** will be listed in the Program Book)

**ITEM DESCRIPTION** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ITEM VALUE** \_\_\_\_\_

**EXPIRATION DATE (if any)** \_\_\_\_\_

**PLEASE CHECK ALL THAT APPLY:**

- Tangible Item (Delivery to be arranged with contact listed above)
- Gift Certificate Enclosed
- Please create a gift certificate for this donation

**Signature of Donor or Other Authorized Individual** \_\_\_\_\_

**IMPORTANT:**

The values set forth are provided only for tax compliance purposes. San Mateo High School Foundation (SMHSF) does not appraise or value property received as contributions and makes no representations or warranties as to the correctness, validity, or adequacy of such values, and in accepting this receipt the donor releases and holds SMHSF harmless respecting any such valuations, and their correctness, validity or adequacy for tax or other purposes. No valuations are provided for contribution of time or services, which are generally non-deductible. For inventory items, no valuation can exceed the donor's adjusted basis in the property, and for other items a deduction is generally equal to the fair market value of the property at the time of the contribution. SMHSF recommends that the donor seek independent legal or tax advice with respect to deductibility and amount of the contribution and the valuation through an independent appraisal or otherwise of the fair market value of the property contributed. By signing this form, donor provides permission to the SMHSF to use in its sole discretion any and all logos, trademarks, links to website(s), photographs or any other information provided to SMHSF for any advertising or promotional means, including but not limited to website, press materials and program book.

*Please keep a copy for your records. Thank you for your donation!*

**San Mateo High School Foundation**

506 North Delaware Street • San Mateo, CA 94401

• [www.smhsf.org](http://www.smhsf.org) • [info@smhsf.org](mailto:info@smhsf.org) • TAX ID Number: 20-0027218